

FRAUD CONFERENCE

E U R O P E

4-6 April 2018 | Frankfurt

FEATURED SPEAKERS



BASTIAN OBERMAYER

Investigative Journalist,
Süddeutsche Zeitung,
Panama Papers Recipient,
2017 Pulitzer Prize Winner



DR. JESSICA BARKER

Cybersecurity expert,
Co-founder,
RedactedFirm



ROB MCCUSKER

Transnational Crime Consultant,
Former Director of the Centre for
Fraud and Financial Crime,
Teesside University



DR. PHILIPP KLARMANN

Head of Investigations and
Anti-Corruption,
SAP SE

Register by 5 March to **SAVE EUR 125!***

FraudConference.com/Europe

FRAUD CONFERENCE

EUROPE

Discover the latest tools, techniques and trends in the fight against fraud at the 2018 ACFE Fraud Conference Europe. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in Europe.

Benefits of Attending

- Gain insight from experienced practitioners into the challenges that affect anti-fraud professionals today
- Learn about the latest fraud schemes, leading-edge investigation techniques and the steps to developing an effective anti-fraud programme
- Explore best practices from Europe's top companies
- Expand your professional network with contacts who can aid your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Wednesday, 4 April

13:00-17:00 **Pre-Conference:** Fraud Investigations and Open Source Intelligence

Stephen Hill, Ph.D., MLPI, CIIP
Managing Director, Hill Bingham Ltd



Thursday, 5 April

09:00-10:15 **Welcome and Opening General Session**

Rob McCusker
Transnational Crime Consultant



TRACK A

10:35-11:50 **2A** Internal Investigations in Accordance with GDPR

TRACK B

2B What You Need to Know About Virtual Currencies in 2018

11:50-13:30 **Working Lunch**

Dr. Jessica Barker
Cybersecurity Expert



13:40-14:55 **4A** Use of Shell, Shelf and Front Companies for Money Laundering and Sanction Circumvention

4B The Role of Ethics and Culture in Controlling Fraud and Corruption

15:15-16:30 **5A** Cross-Border Investigations: Effectively Meeting the Challenges

5B Fraud and Anti-Money Laundering Management: Approach and Case Study in Health Care and Insurance

16:30-18:00 Networking Reception

Friday, 6 April

09:00-10:15 **General Session**

Bastian Obermayer
Investigative Journalist, Süddeutsche Zeitung,
Panama and Paradise Papers Recipient, 2017 Pulitzer Prize Winner



10:35-11:50 **7A** Business Email Compromise and the Human Factor: A Holistic Approach to Internal Controls

7B Data Analytics in Fraud Prevention and Detection

11:50-13:30 **Working Lunch**

Bruce Dorris J.D., CFE, CPA
Vice President and Program Director,
Association of Certified Fraud Examiners



13:40-14:55 **9A** Investigating on the Internet: An Essential Guide for Fraud Examiners

9B Proving Intent in Fraud Cases

15:15-16:30 **Closing General Session**

Dr. Philipp Klarmann
Head of Investigations and Anti-Corruption, SAP SE



Schedule and speakers subject to change.

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Sessions

PRE-CONFERENCE

Fraud Investigations and Open Source Intelligence



U.K.

Wednesday, 13:00-17:00

LEVEL: INTERMEDIATE

Stephen Hill, Ph.D., MLPI, CIIP

Managing Director, Hill Bingham Ltd

This optional Pre-Conference session will explore the investigative applications of the internet and how open source intelligence can enrich investigations. The three blocks will demystify jargon used and make you aware of the sources of evidence available in your fraud investigations. It will also improve your ability to work with current technologies and to prepare for the future.

Pre-Conference Sessions:

- Introduction to the open source intelligence and the internet
- Social media in fraud investigations
- Safely investigating online and finding the people behind websites

MAIN CONFERENCE

2A Internal Investigations in Accordance with GDPR



GERMANY

Thursday, 10:35-11:50

LEVEL: OVERVIEW

Malaika Nolde, LL.M., CFE

Lawyer and Privacy Auditor

Efficient internal investigations are an essential pillar in every compliance management system. The intensive data processing, however, faces new compliance risks with the coming General Data Protection Regulation (GDPR). This session will explore the new challenges and opportunities that GDPR will introduce.

2B What You Need to Know About Virtual Currencies in 2018



U.K.

Thursday, 10:35-11:50

LEVEL: ADVANCED

Tim Harvey, CFE

Head of Global Chapter Development, ACFE

This session will address why you need to know about cryptocurrencies and the history of web-based currencies from e-gold (1996) to Ethereum. This session will also discuss how miners actually create cryptocurrencies, emerging trends of transferring funds from Transferwise to Revolute, and the importance of blockchain technology and how it will change the future.

4A Use of Shell, Shelf and Front Companies for Money Laundering and Sanction Circumvention



GERMANY

Thursday, 13:40-14:55

LEVEL: INTERMEDIATE

Dr. Veit Buetterlin, CFE, CPF

Acct. Director of Investigations, Disputes and Risks, AlixPartners

Florian Seiferlein

Vice President of Investigations, Disputes and Risk, AlixPartners

This session will explain and compare the characteristics of shell, shelf and front companies, and introduce specific methods to identify the different and potentially illegitimate company types.

For illustration purposes, this session will review interactive case studies including:

- Shell company use in placement, layering and integration
- Early pick-up of shelf companies and underlying structural changes
- Use of operating companies for more than the original purposes

4B The Role of Ethics and Culture in Controlling Fraud and Corruption



U.S.

Thursday, 13:40-14:55

LEVEL: BASIC

Gerard M. Zack, CFE, CCEP, CIA

Incoming CEO, Society of Corporate Compliance and Ethics

Ethics and culture represent the glue that holds a compliance program together and keep it from being merely a set of policies. But most organisations don't have a strong understanding of how to create and maintain a culture that deters criminal conduct.

This session will provide practical ideas that can be implemented immediately — ideas that will enhance a culture of ethics, aimed at reducing the incidence and severity of fraud, corruption and other compliance matters.

5A Cross-Border Investigations: Effectively Meeting the Challenges



U.K.

Thursday, 15:15-16:30

LEVEL: INTERMEDIATE

Guy Higgs, CFE, CCEP-I

Director Forensic Investigations, VEON

This session will cover the common problems in cross-border investigations, such as access to information and data transfer, lack of an investigation process, legal differences and cultural differences.

5B Fraud and Anti-Money Laundering Management: Approach and Case Study in Health Care and Insurance



GERMANY

Thursday, 15:15-16:30

LEVEL: OVERVIEW

Elif Morgenroth

Global Practice Head, AML & Financial Crime Management, CGI Germany Ltd.

Managing financial crime, fraud and AML across all sectors and industries is a challenge. A holistic view, combining operational know-how and new techniques, such as artificial intelligence (AI), is crucial to cope with the diverse regulations. This session will provide an overview of how to manage the multiple facets under best practices, including a case study where fraud was detected at a large insurance group using fraud analytics, tools and use cases.



Networking Reception

Thursday, 5 April | 16:30-18:00

Join us as the ACFE hosts a Networking Reception for conference attendees. This is the perfect opportunity for you to meet and converse with fellow anti-fraud colleagues from around the world while browsing the latest anti-fraud services and products available today. Refreshments and light hors d'oeuvres will be provided. This reception is complimentary for registered attendees.

7A Business Email Compromise and the Human Factor: A Holistic Approach to Internal Controls



GERMANY

Friday, 10:35-11:50

LEVEL: INTERMEDIATE

Britta Bohlinger, CFE

Founding Director, RisikoKlar

This session will explore a centrepiece CEO fraud case. Germany's export-focused SMEs (German Mittelstand) have suffered substantial financial and reputational losses due to this phenomenon. However, organisations across Europe, in particular in the U.K. and Iceland, have also been affected. This session will provide a risk-based assessment of a corporate culture subject to specific constraints. It will present internal controls in combination with effective techniques, aiming at prevention of losses subsequent to misconduct and fraud risk.

7B Data Analytics in Fraud Prevention and Detection



DENMARK

Friday, 10:35-11:50

LEVEL: INTERMEDIATE

Meghavi Daiya, CFE, CA

Risk and Control Advisor, A.P. Moller - Maersk

Organisations work with big data, and it is difficult and time consuming to analyse the data and implement the required actions. Data analytics helps build customised solutions for the business and can be done with simple database tools and even Microsoft Excel. This session will address the application of data analytics to fraud prevention and detection to strengthen overall governance in your organisation.

9A Investigating on the Internet: An Essential Guide for Fraud Examiners



U.K.

Friday, 13:40-14:55

LEVEL: INTERMEDIATE

Stephen Hill, Ph.D., MLPI, CIIP

Managing Director, Hill Bingham Ltd

The use of social media and the emergence of new technology, including mobile and wearable devices, have created a new source for evidence in fraud investigations. This session will explore using the internet swiftly, safely and cost effectively to aid in your investigations.

9B Proving Intent in Fraud Cases



SWITZERLAND

Friday, 13:40-14:55

LEVEL: BASIC

Audrey Milesi, CFE, ACCA, ACAMS

Founder, Flying CFO

This session will provide two case studies based on real-life examples in which proving the intent behind the fraud was difficult due to time constraints, management's reaction to the investigation process, the people involved and the consequences, and difficulty gathering the data.

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CPE Credit
4-20

Course Levels
Basic-Advanced

Accommodations

Frankfurt Marriott Hotel
 Hamburger Allee 2, 60486
 Frankfurt am Main, Germany
 Hotel Phone: +49 69 7955 2222
 Attendee Room Rate: EUR 134 single*

Attendee room rate available until 9 March 2018 or until the room block is filled, whichever comes first. Contact Frankfurt Marriott Hotel to book by phone or book your room online at FraudConference.com/Europe.

Fees

Registration Fees*	Early Registration (by 5 March)	Standard Registration (after 5 March)
Full Conference (4-6 April)	Members EUR 1250	Members EUR 1375
Includes Pre-Conference and Main Conference	Non-Members EUR 1400	Non-Members EUR 1525
Main Conference only (5-6 April)	Members EUR 1200	Members EUR 1325
	Non-Members EUR 1350	Non-Members EUR 1475
Pre-Conference only (4 April)	N/A	Members EUR 275
		Non-Members EUR 365

Registration: Save EUR 25 for groups of 3 or more. Call +1 (512) 478-9000 for details.

About the ACFE

The Association of Certified Fraud Examiners, the world's premier provider of anti-fraud training and education, has more than 80,000 members, and over 180 chapters worldwide, and provides anti-fraud educational materials to more than 300 universities. Together with its members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity of our profession. For more information, visit ACFE.com.

Satisfaction Guarantee

ACFE training events are unmatched in scope and effectiveness and are backed by our 100% satisfaction guarantee. If you attend an event and are not completely satisfied, please contact an ACFE Member Services Representative at +1 (512) 478-9000.

Cancellation Policy — Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date are subject to a EUR 100 administrative fee. No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit ACFE.com for the latest updates.

*Rate is exclusive of breakfast, inclusive of VAT and is subject to availability. Rooms may be booked at the special attendee rate until 9 March or until the room block sells out, whichever comes first.

*Registration fees include 19% VAT. Registration fees paid for by credit cards will be charged the U.S. dollar equivalent of the total fee. Differences may occur due to bank currency translation.

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Keynote Speakers



Bastian Obermayer
Investigative Journalist, Süddeutsche Zeitung, Panama and Paradise Papers Recipient, 2017 Pulitzer Prize Winner Germany

Bastian Obermayer works as deputy head of the investigative unit of the Munich-based *Süddeutsche Zeitung*.

He is the reporter who received the Panama Papers from an anonymous source. Obermayer is also the author of several books, among them the best-selling account of the Panama Papers investigation: *The Panama Papers: Breaking the Story of How the Rich and Powerful Hide Their Money*.

He has received numerous honors for his work, including the 2017 Pulitzer Prize, the George Polk Award, the Barlett & Steele Award and several important German awards, including the Henri-Nannen-Preis, Theodor-Wolff-Preis, Helmut-Schmidt-Preis, Waechterpreis and Deutscher Reporterpreis.



Rob McCusker
Transnational Crime Consultant U.K.

Rob McCusker is the former Director of the Centre for Fraud and Financial Crime at Teesside University in the U.K. and is currently a Visiting Professor at Universiti Teknologi MARA (UITM) in

Malaysia and an Adjunct Associate Professor at Charles Sturt University in Australia.

Formerly, McCusker was the Transnational Crime Analyst at the Australian Institute of Criminology, a designated expert in economic crime and money laundering at the 2005, 2010 and 2015 UN Congresses on Crime Prevention and Criminal Justice. He is a designated expert in terrorist finance for NATO's Centre of Excellence-Defence Against Terrorism (COE-DAT), and an academic expert for the European Parliament on foreign affairs, security and defence.



Dr. Jessica Barker
Cybersecurity Expert Co-founder, RedactedFirm U.K.

Dr. Jessica Barker is a leader in the human nature of cybersecurity. She is one of the top 20 women of influence in cybersecurity in the U.K.

Barker's work surrounds the psychology and sociology of cybersecurity, particularly cybersecurity threats, social engineering, how to effectively communicate cybersecurity messages, the psychology of fear and cybersecurity, and the language of cybersecurity. Her specialisms span cyber security awareness, behavior and culture.

Barker is passionate about encouraging young people to become more engaged with cybersecurity, working with Teen-Tech and the U.K.'s Cyber Security Challenge.



Dr. Philipp Klarmann
Head of Investigations and Anti-Corruption, SAP SE Germany

Dr. Philipp Klarmann is head of investigations and anti-corruption at SAP SE, a multinational enterprise software company headquartered in Walldorf,

Germany. He is a trained employment lawyer who has worked in multiple corporate functions including internal audit and the compliance office of SAP.

Klarmann has worked in many cross-border fraud and corruption investigations, and has spoken at professional conferences about big data, the processes and structures to tackle cross-border cases, and the setup of effective compliance investigations.



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